

**Subject:** Re: Fwd: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors  
**From:** "Rita Moreno" <rita.moreno@lacity.org>  
**Date:** 11/16/17, 1:10 PM  
**To:** Ellen Endo

Hi Ellen,

Attached is the assessment change form. We'll take note of the corrections.

On another note, let me know if you're working on the 2018 Annual Report so that we can get it through earlier in 2018.

Thank you.

Rita

On Thu, Nov 16, 2017 at 12:46 PM, Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)> wrote:

Hi Rita,

Our advisory board has decided to reduce the assessments for Empirica Advisors and Metroplex to \$89.

Can you send the form I need to complete to confirm this change?

We also have found that the Hob Knob Shop's assessment was raised in error and wish to reduce it from \$708 to \$354. Thank you!

Ellen Endo  
Co-Chair  
Little Tokyo BID  
(818) 512-8791

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**From:** Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>  
**To:** Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)>  
**Sent:** Wednesday, November 15, 2017 4:48 PM  
**Subject:** Re: Fwd: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors

Hi Ellen,

Have you made a decision on this case yet?

Thanks.

Rita

On Wed, Nov 8, 2017 at 7:43 AM, Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)> wrote:  
Okay. Let me know what you decide.

On Tue, Nov 7, 2017 at 11:01 PM, Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)> wrote:  
I need to do a little research but am open to changing the assessments.

Ellen Endo  
(818) 512-8791

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**From:** Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>  
**To:** Ellen Endo <[ellenendo@yahoo.com](mailto:ellenendo@yahoo.com)>  
**Sent:** Tuesday, November 7, 2017 3:35 PM  
**Subject:** Fwd: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors

Hi Ellen,

Regarding the email below, have you been contacted by Mr. Takei and do we need to make a correction on the assessment?

Let me know.

Thank you.

Rita

----- Forwarded message -----

From: **Jose Flores** <[jose.flores@lacity.org](mailto:jose.flores@lacity.org)>  
Date: Mon, Nov 6, 2017 at 2:57 PM  
Subject: 14LT1781 Empirica Advisors & 14LT1807 Metroplex advisors  
To: Rita Moreno <[rita.moreno@lacity.org](mailto:rita.moreno@lacity.org)>  
Cc: Cristina Flores <[cristina.flores@lacity.org](mailto:cristina.flores@lacity.org)>, Danielle Mobley <[danielle.mobley@lacity.org](mailto:danielle.mobley@lacity.org)>

Rita,  
Ryo Takei called stating the both of these businesses are his, but they are run out of the same office.  
He paid both assessments last year at \$89 each, but this year both assessments are \$354.00 each.

That's a big difference.

He wants to know if he has to pay both assessments and why have the assessments gone up so much.

I directed him to Ellen Endo but he wanted somebody to follow up with her.

Thanks

--  
Jose Flores  
Principal Clerk  
Special Assessments Section  
(213)978-1126

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- [Attachments-153/Assessment Change Form.doc](#)